

State Office Support

- * Members have instant access by phone or email to a small, professional and dedicated staff to support grassroots activities



Advocacy

- * Hosts Rally Day during legislative session for hundreds of PTA members and leaders
- * At least 400 bills impacting Texas children are tracked each legislative session
- * Up-to-the minute legislative updates and action alerts sent to keep members informed and involved
- * Daily voice at the Capitol through lobbyist
- * Aggressive legislative agenda



Partnerships (not all are listed)

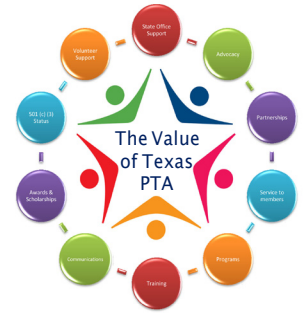
- | | |
|--------------------------------------|--|
| * Environmental Defense | * Texas Action for Healthy Kids Alliance |
| * Friends of Texas Public Schools | * Texas Association of School Boards |
| * Keep Texas Beautiful | * Texas Association of Partners in Education |
| * Parent Information Resource Center | * Texas Commission on the Arts |
| * Partnership for a Healthy Texas | * Texas Education Association |
| * Raise Your Hand Texas | * Texas Library Association |
| * Smoke-Free Texas | * Texas Music Educators |
| * Texans Standing Tall | * Texas Suicide Prevention Community Network |



Service To Members

- * More than 4,000 members assisted via phone and email per month
- * More than 100 new PTAs chartered per year
- * New resources and materials developed every year to make PTA leadership easier
- * Daily assistance to PTA leaders on how to lead a PTA, assistance with bylaws, budget and finance assistance, 501(c)(3) compliance and more
- * More than 6,000 discounted member benefits utilized per year

The Value of PTA



Programs

- * Hosts Reflections program, with 50,000 Texas students participating annually
- * 10,000 PTA members benefit from nearly 150 parent education programs each year
- * Recognizing excellence through academic scholarship programs and Outstanding Educator Awards

Training

- * 4,000 PTA leaders trained through Summer Leadership Seminar and Family Engagement Conference
- * 100 PTA leaders trained during Lone Star Leadership Weekend
- * 4,000 PTA leaders trained in FOUNDATIONS: Leader Orientation

Communications

- * *The Voice* – colorful, reader-friendly and interactive format - published quarterly
 - * Email notice of publication to over 40,000+ PTA members
- * Email Newsletters
 - * *Council Connection* - Council newsletter
 - * *Just the Right Fit* - Healthy Lifestyles newsletter
 - * *The Review* - Arts in Education newsletter
 - * *Connecting with Membership* - Membership newsletter
 - * *Under the Dome* - Legislative Action newsletter
- * Website
 - * Over 21,000 visits per month, viewing 87,000 pages
 - * Daily updates to keep content fresh and relevant

Awards and Scholarships

- * 200 awards to Local PTAs for outstanding achievement in programs and parent involvement
- * \$20,000 in scholarships for continuing and higher education to PTA students and educators annually
- * 3,000 individualized membership awards distributed annually
- * 2,000 new life members awarded annually

IRS 501(c)(3) Group Exemption

- * Exemption from federal income tax and state franchise tax to all Local PTAs in good standing
- * Administrative assistance on IRS and sales tax issues
- * 2,800 Employer Identification Number (EIN) Verification Forms verified per year with the IRS

Volunteer Support

- * State Board of Directors
- * Field Service Representatives
- * Literature and resources created by volunteers
- * One-on-one and group networking opportunities throughout the year