



Community Partnership Ideas

Partnering with local businesses and organizations is a great way to experience growth in membership and community involvement with your PTA. Listed below are suggestions for events/activities along with the type of business or organization to partner with.

EVENT/ACTIVITY	BUSINESS/ ORGANIZATION TYPE
Bike safety rodeo	Insurance company
Community Development	City Council
Read-a-thon	Local library
Safety: traffic, home, school, playground	Local police and fire departments
Educational fair	Community groups with expertise in dance, crafts, storytelling, and science
Info share	Any local organizations and businesses
Public Service Announcements (PSAs)	Local radio and television stations
Work fair/career day	Area businesses, colleges
Discount incentives for members	Area businesses
Health and safety fair	Area health groups
Forum on special needs children	Assistance groups for people with disabilities
Adopt-a-grandparent program	Retirement homes, senior citizen groups
Mentoring programs	Business leader groups, other service organizations
Storytelling	Retirement homes, senior citizen groups, drama clubs
Tutoring program	University/college student organizations

Texas PTA
1-800-Talk-PTA
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